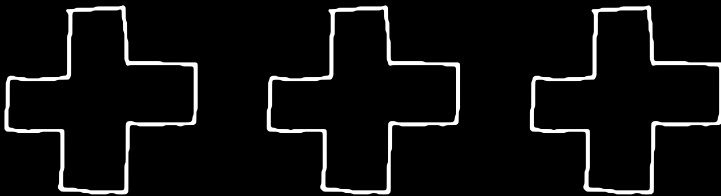


MaxMeyer TechTalk

Achieving the correct primer shade



Choosing the correct primer.

MaxMeyer MultiGrey makes your life easier!

Identifying the correct primer is crucial for every job. MaxMeyer has created the 'multigrey identification tool' to help you match the optimum primer with the colours you are using.

Never before has there been such a wide range of motor manufacturer finishes on our roads. Due to the use of 2-stage and 3-stage pearlescents many of the finishes on vehicles are transparent colours, which naturally do not give good opacity; therefore can require several coats to achieve coverage.

Applying several coats is both time consuming and costly in paint per repair volume. MaxMeyer MultiGrey® Primer System provides an efficient solution to help overcome this issue.

With the use of a MaxMeyer MultiGrey Primer system, efficient coverage can be achieved over the complete colour range, even the most difficult of colours.

The MultiGrey Concept

MultiGrey Perceived opacity is best achieved by using a primer that matches the lightness and darkness of the topcoat colour. Coloured primers attempt to achieve this by providing a broad range of colours, which rarely match the depth of lightness or darkness of the topcoat, and are therefore limited in their effectiveness.

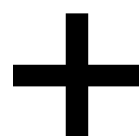
MaxMeyer research shows that by using a neutral grey primer, the intensity of a specific topcoat colour can be matched, therefore minimising the number of coats of colour required to achieve perceived opacity. The five shades of grey available from MaxMeyer MultiGrey Primers give maximum opacity benefits over a wide range of colours to ensure that high quality colour matches can be achieved quickly and easily with low opacity topcoat colours.

MaxMeyer MultiGrey systems

The MaxMeyer MultiGrey system is a range of grey shades available in the MaxMeyer Primer System, designed to allow you to use the correct grey shade for the colour including MultiGrey filler and wet on wet primer. The system has been developed to incorporate a range of five shades of grey suitable for use under all covers that can be achieved from just three products white, grey and dark grey.

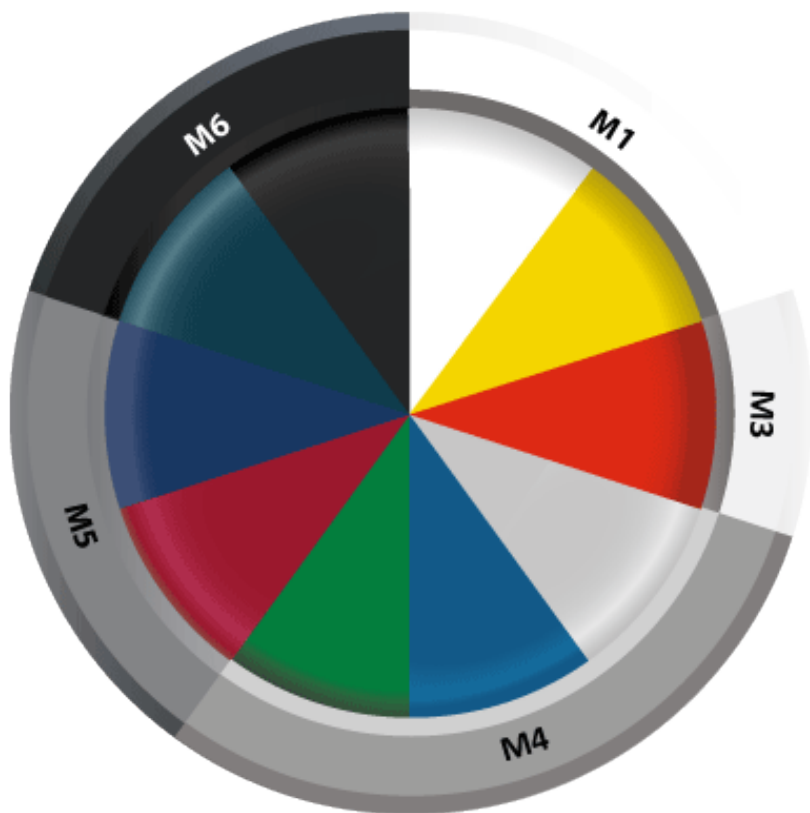
Features and Benefits

- The systems are simple to use, and every MaxMeyer colour formula recommends the optimum shade of grey primer to be used
- Just two products can be used to mix all five greys
- Faster repair as fewer coats are needed to achieve opacity so saves spraying and drying time
- Increases your profitability by saving spray booth time
- Reduced material consumption due to fewer coats of coloured topcoats being used can save on costs, labour time and the volume of paint used per repair
- Avoid costly reworks where incorrect primer shade is used
- Overall final appearance colour is not compromised as the colour match is improved



Multigrey Identification

To identify the optimum Multigrey by specific colour,
please refer to the colour formulation



HP Multigrey Filler

	M1	M3	M4	M5	M6
1.841.8700	100%	96%			
1.841.8800			100%		
1.841.8700 1.841.8900		4%		66.5% 33.5%	
1.841.8900					100%

% mix by weight

HP Wet-on-Wet Primer

	M1	M3	M4		M5		M6
1.841.8001	100%	93%		77%		52%	
1.841.8004			100%		64%		
1.841.8006		7%		23%	36%	48%	100%

% mix by weight